



# HASNITHA C P

## Digital Marketer

### ABOUT ME

Motivated Digital Marketer with hands-on internship experience in SEO, social media marketing, and campaign support. Skilled in content creation, performance analysis, and improving online visibility through data-driven strategies. Strong communication background with a passion for growing in the digital marketing field.

### EDUCATION

#### Digital Marketing

Educodeyaya, Sulthan Bathery  
2026

#### BA English Literature

WMO Arts & Science College, Muttill  
2020 - 2023

#### Diploma in Education

Valummel TTC, Moolankavu  
2020 - 2023

### SKILLS

SEO



Social Media Marketing



Content Creation



Google & Meta Ads



Google Analytics



91 9778438266

www.hasnitha.com

hasnianu07@gmail.com

Sulthan Bathery,  
Wayanad, Kerala

### EXPERIENCE

#### Digital Marketing Intern

2026- PRESENT

Codeyaya Technology, Digital Marketing Experts, UAE

- Assisted in SEO activities including keyword research and on-page optimization
- Supported social media content planning and posting
- Helped in executing digital marketing campaigns
- Learned and applied Google Ads and Meta Ads fundamentals
- Contributed to improving engagement and online visibility

#### Teaching Trainee

08 January 2019 - 10 March 2019

GHSS Vaduvanchal, Wayanad

- Assisted teachers in preparing lesson materials and classroom activities
- Engaged with students and supported the learning process
- Developed communication and presentation skills

#### Teaching Trainee

13 January 2019 - 04 March 2019

GHS Nellarachal, Wayanad

- Supported classroom management and student learning activities
- Assisted in preparing educational content and teaching materials
- Improved public speaking and interaction skills

### STRENGTH

- Quick Learner
- Adaptability
- Communication Skill
- Creative Thinking

### TOOLS



WordPress



Google Ads



Google Analytics



Canva



Meta Ads